

10 Tips to Prepare for Easter Weekend: Plan Confidently. Celebrate Intentionally.

Before the Weekend

Review Your Website

Ensure your **website** is updated with key information and easy to find! Check out [this interview](#) with one of our Web Strategy Consultants on creating an Engaging Website Homepage as well as this [PDF checklist](#) for what to include.

Update Your MinistryOne App

Update your **MinistryOne App** with the information on your website also for those who are always on the go! Take advantage of the [flex content](#) available to you to create a special *Easter Services* page.

Prepare Your Follow-Up Automations

Use your **ChMS** to [create forms](#) for your community Easter Egg Hunt and first-time guests, then build [workflows](#) to [automate follow-up](#). Consider creating a group for the weekend's volunteers as well.

Organize Volunteers in Worship Planning

If you have **Worship Planning**, use this to [coordinate volunteers](#) throughout the weekend so every team is well-supported and prepared for the higher volume of visitors.

Guest Readiness Walkthrough

Do a walkthrough of the property! Ensure facilities are clean, print materials are updated and stocked, and signage is clear/visible.

Pro-Tip: We have a help article with special use cases and event form examples that walk you through how to build the form you need, such as an Easter Egg Hunt registration or a Digital Connection Card! [Click here](#) to check it out.



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During the Weekend

Volunteer Visibility

Place volunteers in optimal locations throughout the area, spaced appropriately and wearing name tags for easy identification.

Child Check-in

Leverage [child check-in](#) through **ChMS** to support a safe and secure experience for families.

ChurchStreaming.TV

If you are using **Church Streaming.TV** to stream your service, you can broadcast to support overflow areas and to accommodate those who are unable to attend in person due to travel.

[Learn how to schedule here!](#)

After the Weekend

Visitor Follow-Up

Review any outstanding interactions in **ChMS** from this past weekend to ensure every person, whether new or existing, has been cared for.

Volunteer Feedback & Appreciation

Gather feedback from volunteers to identify opportunities for improvement for future events, and thank them for their hard work with a meal, small gift, thank-you card, or a simple shout-out at the next team meeting.

Pro-Tip: Use [Mass Contact](#) to thank your volunteers! This built-in tool allows you to easily communicate through email, text, or voice messaging.

